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NEWS RELEASE

MULTIPLIER AND SUSTAINABLE EFFECT OF CORPORATE SOCIAL RESPONSIBILITY (CSR) PROGRAMME

Jakarta, 13 December 2019 – It is with pleasure that we get to share about the multiplier impact of a well planned CSR initiative by tracing the life of Pak Kabul, a Bumitama smallholder who was one of the beneficiaries of a 10 day integrated farming workshop/training on using natural techniques in July 2019 in Mojokerto, East Java. He describes this experience as a pivotal moment that had changed his perspective on natural farming and his interest in life, for he was more inclined to drawing and arts.



Returning to his village Kinjil in Central Kalimantan, with some initial assistance from PT Bumitama Gunajaya Abadi (BGB) in form of semi-composed EFB and boiler ash as fertiliser, chicks and vegetable seeds, Pak Kabul was able to set up and start his own natural and integrated farm. Applying the method he learned from the workshop, he has expanded into growing multiple types of vegetables and rearing free range chickens that he keeps for breeding, sells for meat and eggs in a healthy and economic ratio. Most recently, Bumitama also provided

Pak Kabul with 500 fish fries and a pair of goats, which he will breed to multiply as well as to sell their produce of meat and milk.



Totally encouraged by this natural and healthy way of farming, Pak Kabul decided it was time to share his knowledge with his neighbours. With a motto of “Healthy, Independent and Prosperous” he started a small class with live demonstrations that inspired many of the local community members to adopt his ways of farming.





When the news about his achievement spread and people started knocking on his door asking for advice, Pak Kabul began providing free consultancy as well as selling his home-made enzymes from ginger, lemon grass and other natural ingredients, replicating recipes he learned during the integrated farming workshop, which are used to fertilise and enrich poorly depleted land or as pest control.

One of his students, Pak Sahwani, has now been running an integrated programme of his own. He combines growing vanilla and chili plants with organic duck farming, using their droppings to supply his plants with natural fertiliser. Few others from the community, such as Ibu Ribut (photo below) became successful chicken breeders.



Nowadays, Pak Kabul can be seen in villages around the district, providing recommendations to struggling fish farming ventures and advice in treating diseased poultry with his enzymes that he promotes as an alternative to antibiotics and pesticides; a much healthier, environmentally friendly and cost efficient substitute.



One of his other initiative is a programme that teaches local students from the local school of SMK Negeri 1 Lamandau from Nanga Bulik village how to farm vegetables by natural way of preparing planting media and growing seedlings for corn, eggplant, chilli and cucumber.



We hope that this amazing story of Pak Kabul that was initiated by our very successful CSR programme will keep evolving, impacting and changing lives of our communities for better, providing them with stable income from sustainable and natural sources.

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